

# Getting Started With Web Market Authority

Start Earning \$\$\$ From Home Today!



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<http://www.webmarketauthority.com>

Thank you so much for considering my “work at home” offer, I can’t tell you how excited I am to share this opportunity with you.

I have been doing internet marketing for 16 years now and when I was getting started – things were very complicated so I’ve put together this easy to follow training document to make it extremely easy for you to follow what I’m asking you to do.

This opportunity is open to anyone who can complete the simple tasks I detail below – and you’re already hired as an independent contractor once you follow my step-by-step process below.

Again, there is no interview and we don’t even have to talk for you to get started today – this may just be one of the easiest things you ever do that earns money.

My business here at “**Web Market Authority**” is based on the idea of ranking local companies highly in the Google.com search engine – and boy do they need it.

Most if not all local companies either already rank highly in the Google search engine or they desperately want to. Those that currently rank high are in danger of losing their spot to other companies who hire someone like me to do their online search engine marketing.

Either way, whether a local business ranks #1 or #999 they need someone like me and my “Top Of Google” service to either gain or maintain their search engine rankings. It’s actually a very simple service, and **that’s where I need your help.**

When I perform this highly valuable service for a local business I charge them a monthly fee for the work I do, and they typically stay with me for many years.

I’ll show you how what I do can be massively profitable for you, and I’ll be doing all the work while you get paid over and over again. That’s pretty awesome!

I’ll show you how to “recommend” my Google marketing service to local businesses and you’ll get paid while I do all the selling and all the work.

## **Here's An Overview Of My System (NO Selling Involved)**

1. I'll show you how/where to find local businesses (all over the country) that need what I have to offer.
2. You simply contact them (I'll tell you exactly what to say AND do) and if they are interested in higher Google rankings – you can email them the full details (I'll give you a special tracking link, see below) OR have them call me directly to discuss my "Top Of Google" service.
3. If I make the sale of my services to local businesses you find for me, I'll pay you \$50 per month, each and every month that client stays with me. That equals \$600 per year for each new client you introduce me to.

It really doesn't get any harder than that.

Local businesses are practically standing in line to get access to higher rankings in Google – and my system works so well that you can be confident you're recommending the best search engine ranking service available anywhere.

When I say "local business" – I'm really talking about a business that provides a service within a radius of where they are located. We are not limited to only local businesses but that's a great place to start and they really need this service.

### **How To Find Local Businesses You Can Contact**

This process is very simple, and you can either use Google.com or YellowPages.com to find any local business you can think of.

Here is a list of local business types to search for and begin contacting immediately.

Plumber  
Chiropractor  
Dentist  
Kitchen Cabinets  
Home Remodeling  
Home Improvement

Painters  
Kitchen Counter Tops (Granite Counter Tops)  
Landscapers  
Carpet Cleaning  
Glass Repair  
Replacement Windows

Of course there are many more possibilities however business types like those above really need to rank higher in Google so they are perfect for this.

You literally could pick one type of business and then work the entire country finding the same business type – the whole U.S. can be your target.

### **What To Say When You Call Local Businesses**

Now that you know how and where to find local businesses that need to rank higher in the Google search results – here are some ideas on what to say when you contact them.

You could say...

*"Hello, I notice your business doesn't rank very well in Google, is there someone I can talk to about providing that service?"*

OR

*"Hi, Can I speak with the marketing manager – it's in regards to your Google rankings"*

OR

*"Hi there, I'm hoping you can help me with something – I can't find your business in Google and I'm wondering if I can talk to someone about that."*

OR

*"Hi, I'm hoping you can help me for a moment – I'm building a local website to rank #1 for [insert business topic and locality here] and I was wondering if you would like to have that ranking instead of me?"*

*"Is there someone I can talk to about that?"*

[in the example above you would say; plumber Detroit Michigan]

OR

*"Hi, this is [insert your name here] and I'm working with Google to rank local businesses higher – is that something your business may be interested in?"*

*"Who can I talk to and discuss that with?"*

[in this example you are working "with" Google NOT "for" Google]

OR

*"Hi, I'm hoping you can help me out for a moment – I notice you don't rank very well locally in Google and I think I can see why – who can I talk to about getting that fixed?"*

**Note:** the idea here is for you to find interested local businesses who would like to rank #1 in Google, and either **email them the details** using your custom "affiliate" link OR **have them call me directly** for complete details and to discuss their business specifically.

No more, no less. This is simple.

Of course there are many other ways to say the same thing – and essentially all you are doing is finding out if a local business is interested in ranking higher in Google – that's it.

When you get in touch with the "decision maker" or business owner/marketing manager then you'll want to repeat the same thing you did and explain...

*"we provide higher Google search engine rankings for local businesses, and I was wondering if that would be of value to you?"*

If they say "YES" – you simply tell them that ***"you can email them the full details OR that they can call a local specialist (that's me, Terry Lamb) to discuss their local business and my Top Of Google service in detail.***

If they ask for the company name, you already know that it's **"Web Market Authority"** – and you can tell them that if they're interested they can call **703-574-4719** to discuss their business in detail and see if a higher Google ranking is right for their business.

That's it...

You are essentially finding qualified local businesses that want my "Top Of Google" service and either **emailing them your special "affiliate" link** which tracks your sales OR **have them call me and I'll take it from there.**

You are doing no selling, and any questions they have should all be left for me – you are simply finding qualified interested prospects and either **sending them details via email** OR having them call me (at 703-574-4719) so I can handle the sale and all of the technical questions.

As long as you call or email me to let me know they will be calling; that's all there is to it. If all they want are more details via email, you can copy me in the email and I'll add them to my extended followup system to help you make the sale (be sure to use your custom "affiliate" link). You only ever have to send one email to them (be sure to copy me also), and then my system will send the rest using your custom "affiliate" link which was in the original email.

[see video link below on how to get access to your custom "affiliate" link]

<http://bit.ly/wmavideo>

**Warning:** if you find anyone being negative or difficult – move on, do not waste your time. We'll save their top Google placement for their competitors, especially the ones that are easy to work with and who get it.

Your only job is to find interested local businesses and either email them your custom "affiliate" link OR if they need more details/have more questions you can give them my phone number and have them call me – that's it.

Again, no selling, no answering technical questions and NO dealing with negative people that simply don't get it.

When I say "no selling" – I really mean that; my "Top Of Google" service sells itself. In fact it couldn't get any simpler. Either a local business sees the value of ranking at the top of Google or they don't. There really is no sales pitch involved.

I say that because I've been doing this a long time and there are plenty of quality local businesses out there that would love to have this service – all you have to do is find them, email them your custom "affiliate" link or give them my phone number and I'll make the sale and answer all of their questions if email info is not enough for them.

When you do find a person that flat out says "No we are not interested" then depending on how the conversation has went – you might want to say...

*"I totally understand, I just wanted to at least let you know that we are calling all of your local competitors also and many of them want this service, so we can only offer it to one local business and we just wanted to give you first choice."*

In fact, that is a very true statement – however we offer this service to everyone and there's plenty of room if everyone wants to sign up believe it or not. There are plenty of search terms and top placements to go around – but when talking to prospects it's ok to let them know that their competitors are being contacted also. DO NOT do this in a rude way – but in a matter of fact way because that is exactly what we are doing.

## **How To Operate**

This part is also very simple. You simply work when you choose and you choose who to contact and provide details via email OR recommend they call me for the full details.

Your prospects don't have to talk to me to sign up, they can visit my website via your custom "affiliate" link and the full details are there. If they sign up you are automatically credited the sale.

Once you find a qualified prospect – simply get their email and send them your custom "affiliate" link OR have them contact me directly at 703-574-4719.

I suggest collecting their name, web address, phone number and email so you can follow up properly.

If they are open to receiving an email, simply email them your custom "affiliate" link and you are all set. If you want to copy me on the email also I can add them to my own followup system and they will get dozens of emails asking them to sign up using your custom "affiliate" link.

If I bring that local business on as a new client – you'll get paid \$50 as soon as they pay me and then that same \$50 each and every month they stay in my "Top Of Google" program.

Imagine if you recommend 20 people per month that decide to use my "Top Of Google" service – that's a consistent \$1,000 per month every month as long as they stay with my program.

Signup 20 people every month and your income multiplies by \$1,000 each month. In ten months that's an income of \$10,000 per month.

Of course there are no guarantees. Some will do much more, some will do none at all – this is a great opportunity because you can do it at your leisure and do as much or as little as you want.

I'm sure you're starting to see the possibilities by now.

You can get started immediately. To get access to your custom "affiliate" link and to get paid all you have to do is complete the "Affiliate/Independent Contractor" application by visiting the following link;

<http://bit.ly/getcustomlink>

When you find an interested local business you can either email them your custom "affiliate" link OR have them contact me directly using the following contact information;

Email: [terry@webmarketauthority.com](mailto:terry@webmarketauthority.com)

Phone: 703-574-4719

I'll talk to you soon and by all means let me know what else I can do to help you make this successful – call or email anytime, I'm here to help.

Warmest Regards

*Terry Lamb*

P.S. be sure to contact me immediately if you have question, concerns or just need help figuring out how to handle different conversations/situations you come across.

Talk to you soon...